

Supports for the universities and SMEs

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Speaker Introduction

- Patent Attorney in Japan
- Former President of the Japan Patent Attorneys Association (JPAA)
 - 2011-2013
- President of AIPPI
 - International Association for Protection of Intellectual Property
 - 2022-2024
- Auditor of UNITT
 - University Network for Innovation and Technology Transfer
 - Corresponding to AUTM in the U.S.

Today

- I would like to discuss two organizations:
- UNITT
- JPAA

UNITT

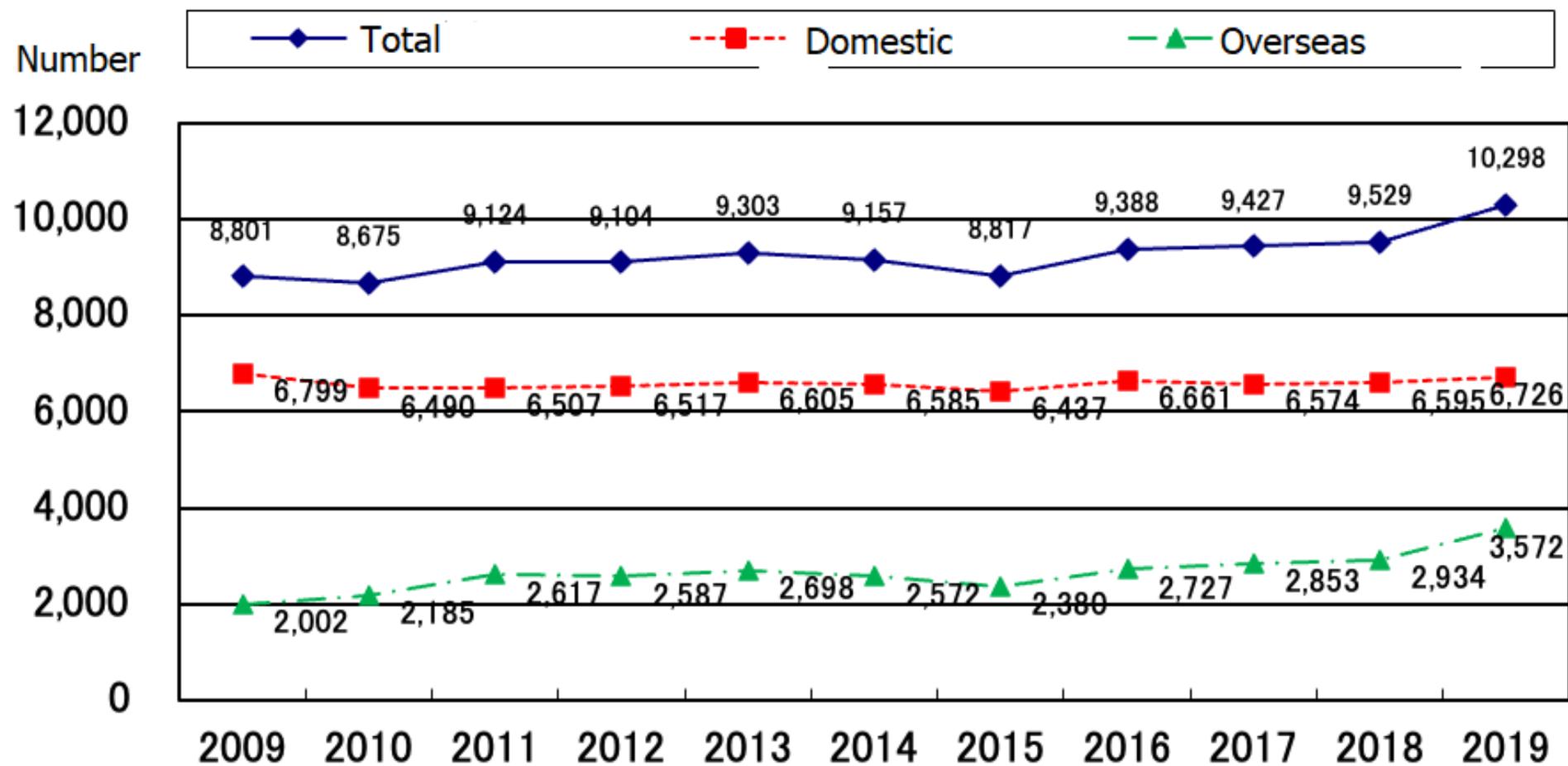
- University Network for Innovation and Technology Transfer
 - Founded in 2000
- Membership
 - 77 = 58 universities + 6 research institutes + 13 TLOs
- Annual Conference Attendance
 - About 500
- Education
 - License Associates (domestic)
 - RTTP (Registered Technology Transfer Professionals)
 - 638 globally, 26 Japanese
 - URA (University Research Administrators) (domestic)

University Technology Transfer Survey

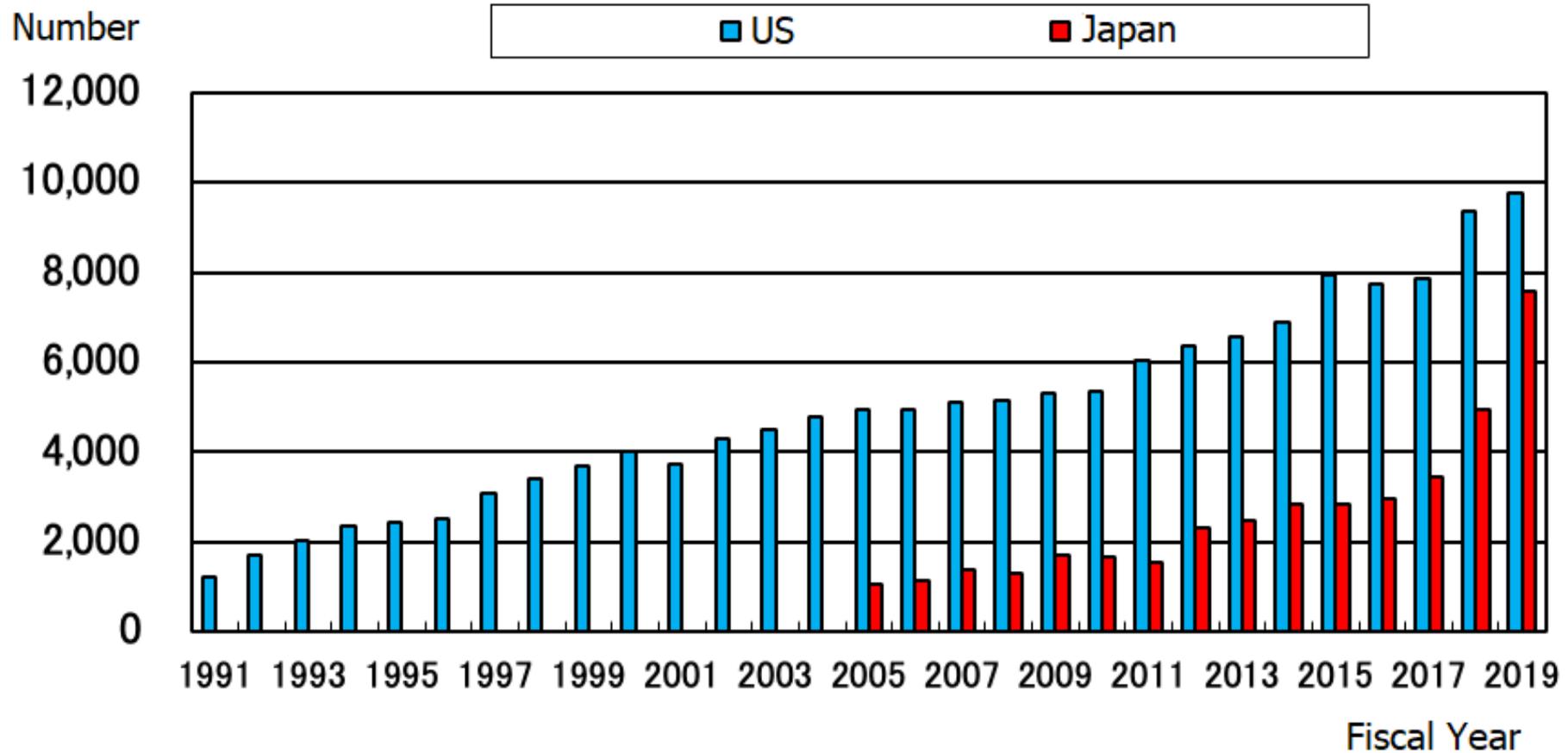
- Since 2007
- Responses from more than 100 universities and organizations
- Most comprehensive survey in Japan

- Following is taken from 2021 edition (published in 2022)

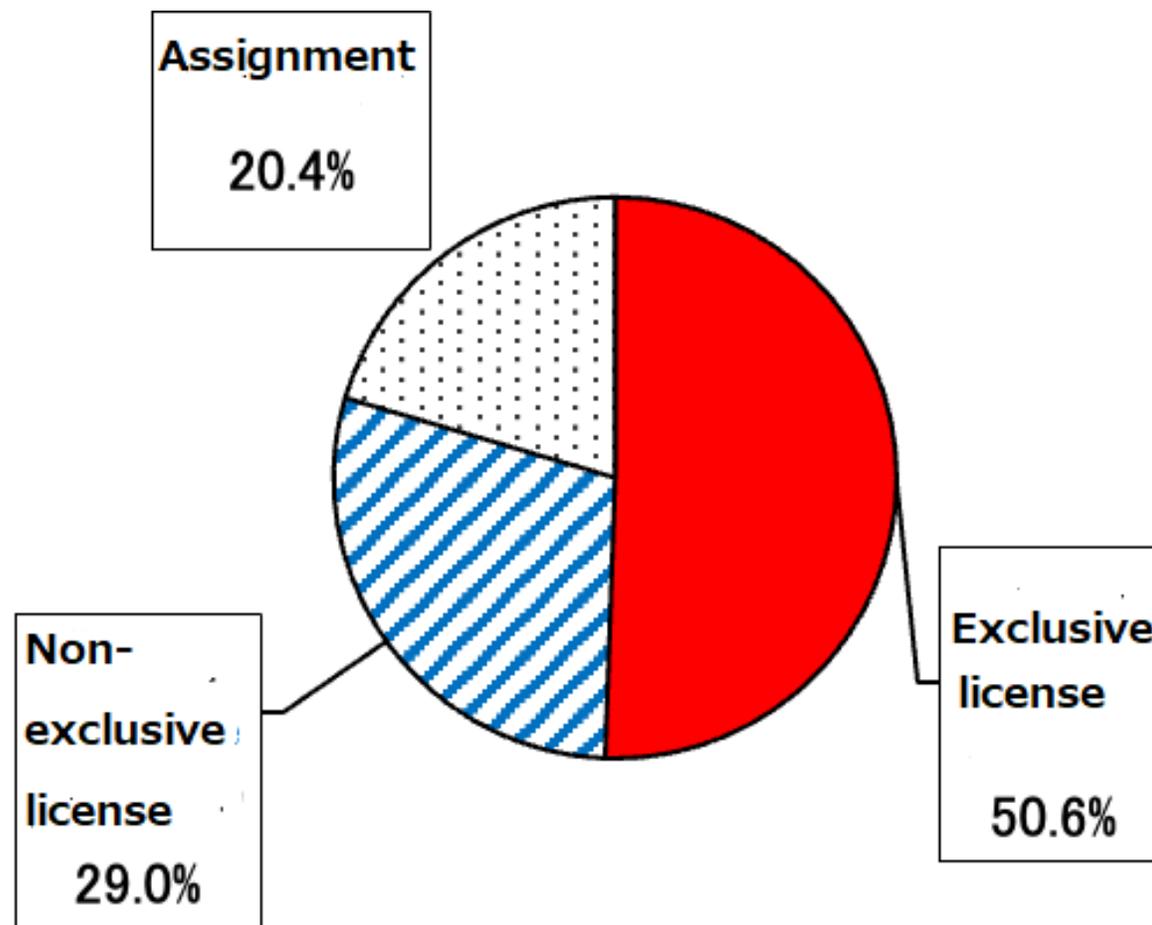
Numbers of patent filings each year



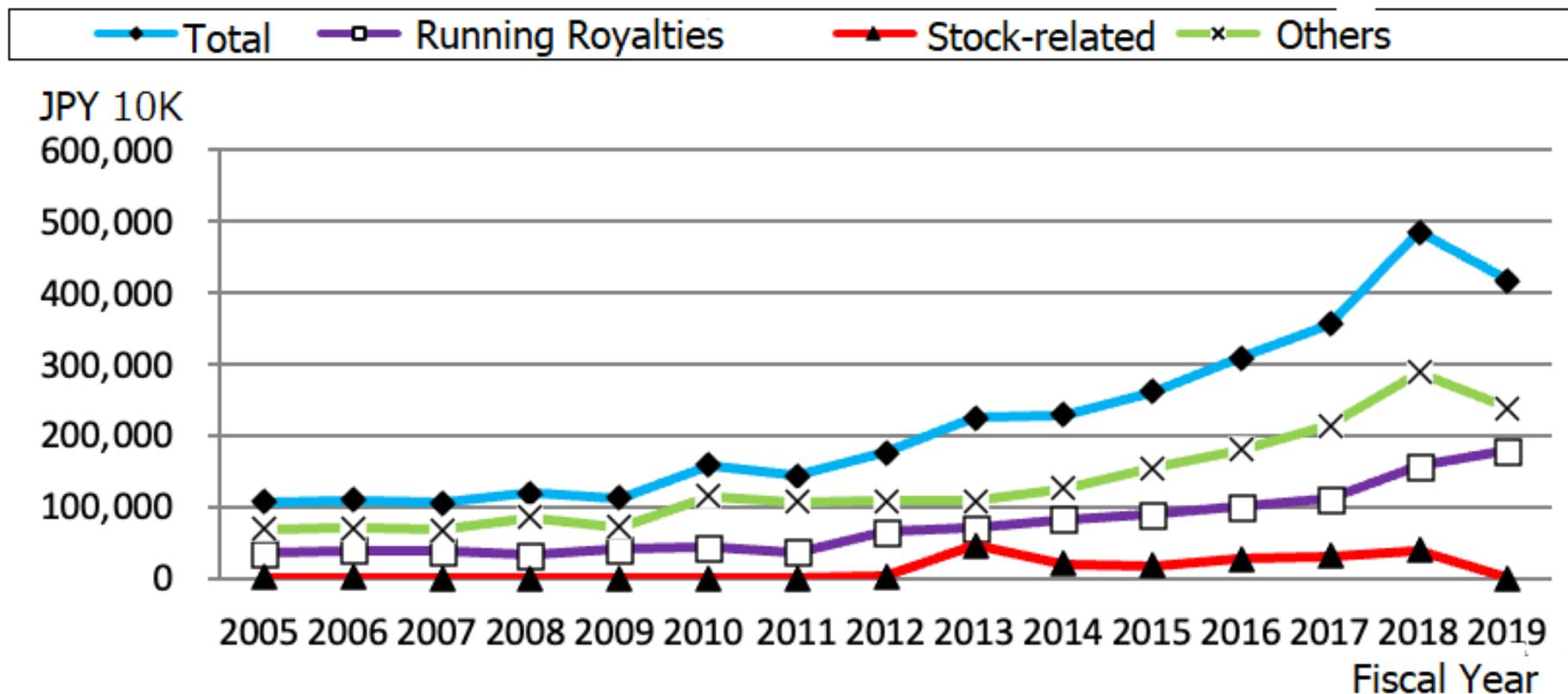
Number of new licenses each year



Assignment, licensing types (%)



License income each year (JPY 10K)



Total JPY 4 billion or US\$ 30 million in 2019

JPAA

- Japan Patent Attorneys Association
 - About 12,000 members
- Compulsory membership for all patent attorneys
 - Annual fee: JPY 180,000 or about US\$ 1,300
 - Annual budget: JPY 2.1 billion or about US\$ 16 million
- Patent Attorney IP Caravan
- Patent and Design Contests
- Japan IP Arbitration Center

Patent Attorney IP Caravan

- Two or more patent attorneys visit a particular SME three times
- Free of charges
- Possible goals
 - Commercialization of new technology
 - Branding
 - Anti-counterfeiting
 - Going overseas
- Day 1: hearing
- Day 2: discussions to clarify problems from client and attorney sides
- Day 3: strategy proposals

Patent Attorney IP Caravan

- Training patent attorneys
 - By 2017
 - Leading Supporters – 23
 - Trained Supporters – 300

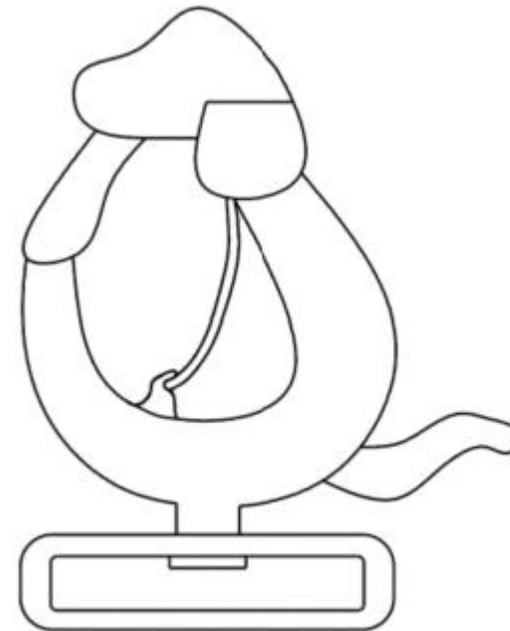
Patent and Design Contests

- Students in high schools, technical colleges (KOSEN), universities
- Organized by JPAA and JPO (NIPIT)
- Patent Contest in 2022
 - More than 500 applications – 30 got prize – 7 special prizes
 - 30 patent applications filed
- Design Contest in 2022
 - More than 600 applications – 31 got prize – 7 special prizes
 - 31 design applications filed

Loop Clutch

Prior art

レバーナスカン
25mm
カバンの持手金具や
ショルダーひもに最適



Kanon Fujiwara
high school student

Egg York Separator

Prior art

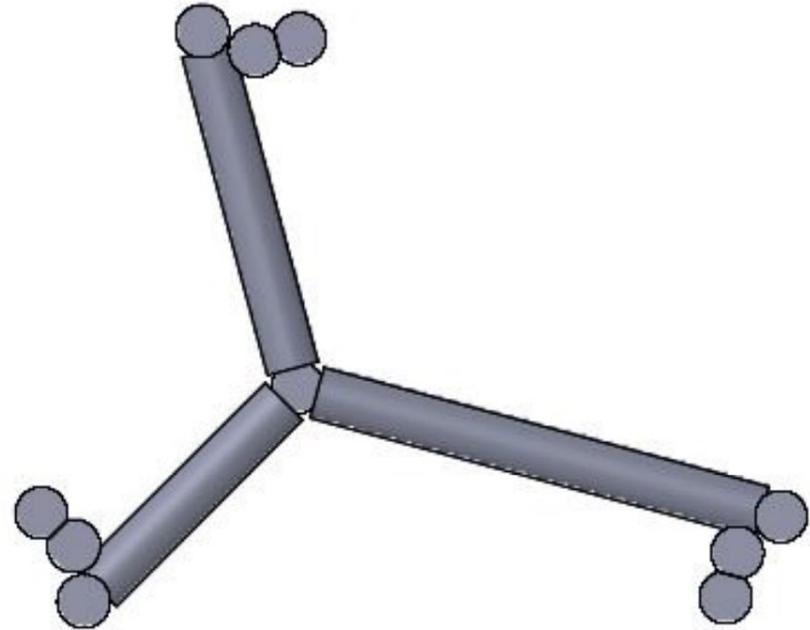
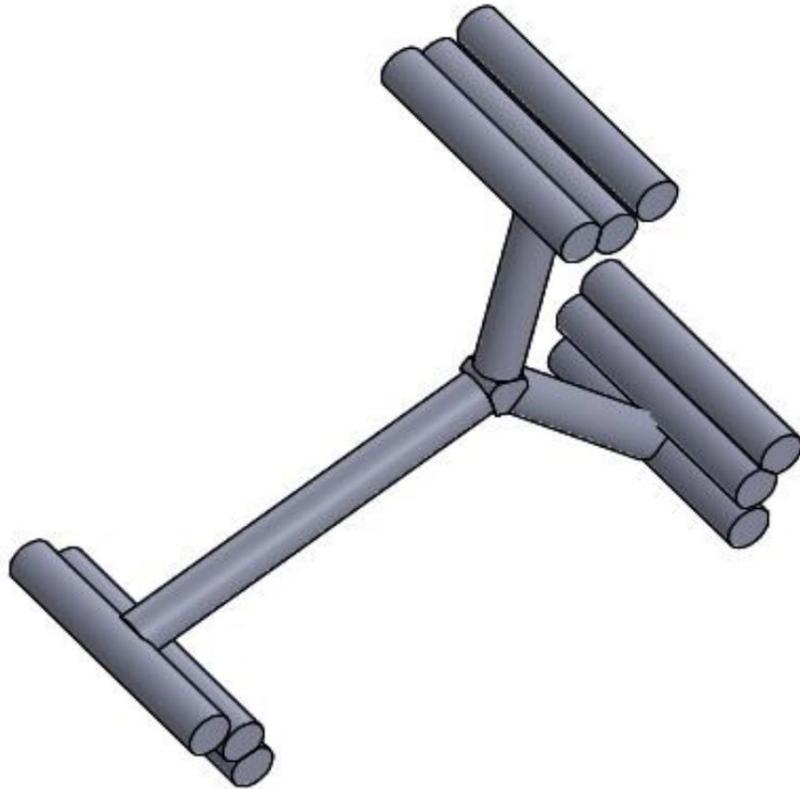


引用元：<https://store.ponparemall.com/bst-shop/goods/dfs549/>

Chisato Toyama,
university
student



Smartphone Stand



Tomonao Oshiro and Yuto Shimabukuro, high school
Mr. Oshiro has previously won another prize and has a patent.

Japan IP Arbitration Center

- Jointly organized by JPAA and JFBA since 1998
- Arbitrators
 - 125 attorneys-at-law, 99 patent attorneys and 6 professors
- What it does:
 - Consultation
 - Mediation
 - Arbitration
 - Essentiality determination for patent pools
 - JP domain name dispute
 - etc.
- Inexpensive alternative to court proceedings for SMEs

**THANK
YOU!**

For Your Attention